LASC Co-Sponsorship Policy

LASC will co-sponsor speakers, conferences, and other events that are free and open to the public, directly related to Latin American Studies, and broadly relevant and accessible to UMD undergraduate and graduate students. In addition to financial co-sponsorships, we offer assistance promoting the event to our large community network.

To request a co-sponsorship, submit the following form to LASC Interim Director Dr. Britta Anderson (bander@umd.edu) that addresses the following:

Requester Information

Name: ________________________________ Today’s date: ___________________________

Organization: _________________________________ Decision deadline: ______________

Email: _______________________________________

Project Information

Event/Project Name: __________________________

Project Time & Date: ___________________ Location: ________________________________

Project Proposal

• How will the event promote understanding of Latin America or the Caribbean?

• How will the event serve and appeal to UMD students? Address the target audience, expected attendance, broad appeal, and accessibility of the event.

• What is your marketing plan? Whom do you hope to serve with this event, and how do you plan to publicize it?
If the request for co-sponsorship is attached to funding, the following are the guidelines for co-sponsorship:

- Requests should be submitted to the Director.
- The center will fund requests at the discretion of the Director.
- We will fund requests up to $200.
- Units or organizations seeking co-sponsorship must have access to a KFS account.
- Units receiving co-sponsorship should acknowledge the Latin American Studies Center and include our logo in promotional materials.
- LASC will co-sponsor no more than three events with any single department or organization in a given academic year.

The total amount that LASC had allocated for this purpose per year will be $2,000 ($1,000 per semester). Requests will be handled on a first-come, first-served basis. If the $1,000 is not used during the course of that semester, it will not roll over into the next semester.

Acknowledgement Statement:
I attest that the information is true, accurate, and complete to the best of my knowledge.

Signature: _________________________ Date: __________________

After you have submitted your request, our office will get in touch with you to schedule a time to meet with the director, Dr. Britta Anderson.

For Administrative Use Only:
LASC agrees to contribute $ __________ in support of this event.

Signature: _________________________ Date: ______________